

Pakistanis living along the Afghan border woke up this morning to a new message on their TV and radio: There's a \$25 million reward for the capture of Osama bin Laden and here's the telephone number to call with tips. The ads are broadcast in four different languages over three satellite TV stations and six radio networks. Thanks to legislation I authored last year, the State Department now has the flexibility to [take its 'Rewards for Justice' program to the mass media of Pakistan](#). We hope this will bring us closer to capturing the world's number one terrorist along with his chief lieutenants. Watch the [new Urdu TV ad here](#) and take a look at this [Urdu newspaper ad](#) (click here for [English version](#)).